



What You Need To Know

This information pack contains everything you need to know about the conference venue and timing arrangements. Our team will be on hand throughout to answer any questions and help make your experience as enjoyable as possible.

We look forward to welcoming you to the EARL Conference!

- The Datacove Team



How To Find The Conference Location

Address

Leonardo Royal Hotel Brighton Waterfront, Kings Road, Brighton, BN1 2GS, United Kingdom

What3Words

///crab.pads.rated

Train

- Brighton Railway Station is approximately a 15-minute walk from the hotel.
- The Gatwick Express provides a direct service from London Gatwick Airport to Brighton in around 30 minutes.

Parking

- The Lanes Car Park is located directly beneath the hotel, with entrances on Black Lion Street, via King's Road.
- Hotel guests receive a discounted rate of £29.00 for 24 hours.
- If you are not staying at the Leonardo please [click here](#) to see parking rates for the Lanes Car Park
- Parking operates on a first-come, first-served basis (spaces cannot be reserved).

- Hotel lifts can be accessed from Levels -2 and -4.
- Vehicles are parked at owners risk, the conference organisers accept no liability for any issues that arise from parking within the venue.



Workshop Attendees - Tuesday 6th October

- **8:45am – Morning workshops:** Please arrive at the hotel and make your way to your allocated workshop room, the workshop begins at 9:00am.
- **1:45pm – Afternoon workshops:** Please arrive at the hotel and make your way to your allocated workshop room, the workshop begins at 2:00pm.
- **All day – Tea & coffee:** Tea and coffee will be available throughout the day.
- **12:00pm to 1:45pm – Lunch:** If you have booked the 2-course networking lunch, this will be available during this time.
- **Workshop requirements:** Please see the [Workshop Attendee Information Pack](#) for details on any requirements and what you need to bring. Please contact sophie.desouza@datacove.co.uk for any questions.



Conference Day One - Wednesday 7th October

- **8:30am – Arrival:** Please arrive from 8:30am for tea and coffee and make your way to the Renaissance Room for the start of the conference at 9:00am, where Jeremy Horne will open the day.
- **10:30am to 11:00am – Morning break:** Take a break, visit our exhibitors, and enjoy complimentary tea and coffee.
- **12:30pm to 1:30pm – Lunch:** Served in the main restaurant. Talks will resume at 1:30pm in the Renaissance and Noblesse Rooms, just pick your stream of interest.
- **3:00pm to 3:30pm – Afternoon break:** Take a break, take in the salt air, and enjoy complimentary tea and coffee.
- **5:00pm – Conference concludes:** Get ready for an evening of fun, or upgrade your ticket at the front desk or [online](#) to join your community!
- **6:00pm – Evening event:** Join us on Brighton Pier in Palm Court for the evening event.



Evening Event - Wednesday 7th October

- **6:00pm – Fairground rides open:** Weather dependent, a selection of classic fairground rides will be open for you enjoy as the sun sets in Brighton.
- **6:30pm – Palm Court opens:** Welcome drinks and open networking
- **7:00pm – Welcome:** Welcome from Jeremy Horne, our sponsors, and charity partners.
- **7:15pm – Food service begins:** Enjoy canapes, fish and chip cones (with vegan alternative) and traditional pier doughnuts, with a live roving magician!
- **9:45pm – Last orders:** Final drinks at the bar, make it a good one!
- **10:00pm – Event closes:** Time to rest, ready for another full conference day tomorrow.



Free Networking Skills Session - Thursday 8th October

Thursday at EARL begins with a free optional session, designed to help anyone brush up on their networking skills.

8.30am - 9:00am | Noblesse Room | No advanced booking required

Hosted by Kiran Vadgama, Commercial Manager at Datacove.

With over 25 years of experience across cyber-security, networking, and technology - he's created a real talent of building relationships and developing valuable professional connections.

The session aims to cover:

- Moving beyond small talk and having meaningful conversations
- Making a confident, positive and memorable first impression
- Building connections without feeling like you're "selling" yourself
- Managing nerves and building confidence in networking situations



Conference Day Two - Thursday 8th October

- **8:30am – Arrival:** Please arrive from 8:30am for tea and coffee and make your way to the Renaissance Room for the start of the conference at 9:00am, where Abbie Brookes will open the day.
- **10:30am to 11:00am – Morning break:** Take a break, visit our exhibitors, and enjoy complimentary tea and coffee.
- **12:30pm to 1:30pm – Lunch:** Served in the main restaurant. Talks will resume at 1:30pm in the Renaissance and Noblesse Rooms, just pick your stream of interest.
- **3:00pm to 3:30pm – Afternoon break:** Take a break, take in the salt air, and enjoy complimentary tea and coffee.

- **4:50pm – Conference concludes:** A few closing words from Jeremy Horne at Datacove.
- **Post-conference:** Grab a drink with one of the Datacove Team, and [purchase tickets for 5th - 7th October 2027](#), ready to re-live the fun all over again while 50% off is live.



Hotel Discounts

Hotel and Location	Discount	How to Book
Brighton Harbour Hotels	15%	Click here to book and use promo code: 5456258
Mercure Brighton Seafront Hotel	15%	Click here to book and use promo code: LOCBRI
Leonardo Royal Hotel Brighton Waterfront	20%	Click here to book and use promo code: EVENT
Maldron Hotel Brighton	£135 BB	Click here to book and use promo code: DATA061026
Four Points Flex by Sheraton Brighton Seafront		Click here to see their corporate rate
Hotel Du Vin		Please call their central reservations team at: 0330 016 0390 and quote the Block Code: 0610DC to receive discounted rate
Queens Hotel		Please call their front desk at: 01273 221604 or email: reservations@queenshotelbrighton.com providing reference: 64508 to receive discounted rate



Your Conference Team, On Hand

Throughout the conference, members of the Datacove team and EARL Conference volunteers will be on hand to help ensure you have a smooth and enjoyable experience. Our volunteers will be easily identifiable by their turquoise EARL shirts, and our front desk will be staffed throughout the event should you have any questions or need assistance.



01273 011 838



earl-conference.com



admin@datacove.co.uk

Thank you!



01273 011 838



earl-conference.com



admin@datacove.co.uk

What You Need To Know