EARL conference 2026

SPONSORSHIP PACK

EARL 2026 | Data Intelligence Conference

Datacove

SILICON BRIGHTON

6TH - 8TH OCTOBER LEONARDO ROYAL HOTEL BRIGHTON WATERFRONT, UK

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EARL 2026: Data Intelligence Conference

EARL (The Enterprise Applications of the R and Python Language) is a cross-sector international data intelligence conference, showcasing how organisations are transforming decision-making, products, and services through advanced data capabilities.

With strong roots in R and Python, EARL 2026 will expand its focus to reflect the evolving landscape of data intelligence, while still maintaining a strong emphasis on R and Python. We invite abstracts across a broad range of languages, platforms, and techniques, including R, Python, SQL, Rust, and modern AI/ML tooling, with a continued focus on real-world commercial impact.

Hosted in one of our city's historic seafront hotels over three days, including the much-anticipated evening reception on Wednesday night at an iconic South Coast venue. We are excited to deliver an enriched EARL experience and look forward to welcoming you to Brighton to connect, learn, and discover the latest in data intelligence innovation.

WORKSHOPS

COMMERCIAL APPLICATION USE CASES

THE LATEST TECHNICAL AND COMMUNITY DEVELOPMENTS

A VARIETY OF NETWORKING OPPORTUNITIES

Why Sponsor EARL?

EARL brings together organisations that are using data and AI to deliver real business value. The conference attracts senior leaders and decision-makers who influence how data is applied across their organisations.

Sponsoring EARL gives you direct access to a highly engaged audience of global decision-makers in technology. Attendees come to EARL to learn from peers, evaluate new approaches, and understand how tools and techniques perform in real commercial environments.

EARL offers a focused, credible setting to build meaningful relationships with the people shaping how data intelligence is delivered in organisations today.

Companies Previously in Attendance

Who Attends EARL:

- Heads of Department & Senior Leadership
- Executive Leadership & Founders
- Senior Specialists & Principal Roles
- Specialists, Consultants & Managers
- Early Career & Students

Most Represented Industries:

- Technology/IT
- Consulting
- Government/Public Sector

What Happened At
EARL 2025

200+
ATTENDANCE

53 SPEAKERS ACROSS
3 DAYS

BROUGHT TOGETHER
9 COUNTRIES
FROM ACROSS THE GLOBE

CROSS-SECTOR
PARTICIPATION FROM
14 INDUSTRIES

Sponsorship Packages

PACKAGES	PRICE
Sponsor a Stream Three talks from your company | Three day passes | Free evening event access *plus discounted upgrades.*	£1,995 + VAT
Exhibitors' Stand in the Coffee Area for Two Days	£895 + VAT
Exhibitors' Stand in the Coffee Area for One Day	£495 + VAT
Full-Page Advertisement in the Conference Programme	£695 + VAT
Half-Page Advertisement in the Conference Programme	£395 + VAT

Sponsorship Packages

BENEFIT	GOLD £10,000 + VAT	SILVER £5,000 + VAT	BRONZE £2,500 + VAT
Full Conference Passes	5	3	1
Programme Advertisement Space	Double Page	Single Page	Half Page
Logo with Link on the EARL Website	✓	✓	✓
Promotion Through Social Media Platforms	✓	✓	✓
Exhibitors' Stand Space	✓	✓	
Feature at the Networking Lunch (Tuesday)	✓	✓	
A Write-Up Published on the EARL Website	✓	✓	
Seat on the EARL Panel	✓		
90 minute Sponsored Stream 3 talks dedicated to your company	✓		
Feature at the Evening Event (Wednesday)	✓		
Logo on Gift Bags and T-Shirts	✓		

Meet Our 2026 Keynotes

KEYNOTE SPEAKER

Nicola Rennie

Data Visualisation Specialist

Office for National Statistics

earl-conference.com

KEYNOTE SPEAKER

Leanne Fitzpatrick

Director of Data Science & AI

Financial Times

earl-conference.com

KEYNOTE SPEAKER

Mike Smith

Senior Director

Pfizer

earl-conference.com

Meet Our 2026 Workshop Hosts

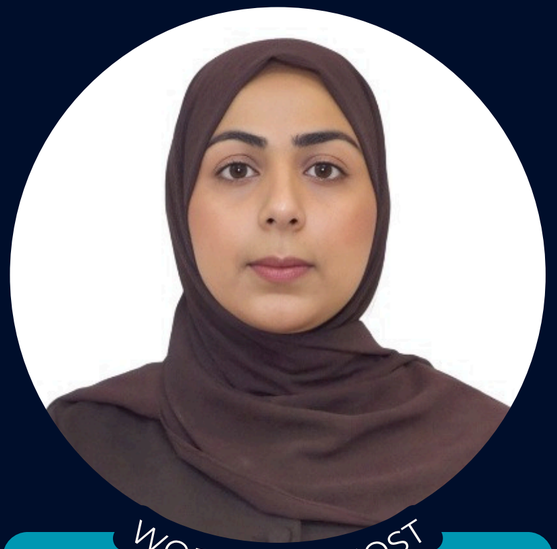
WORKSHOP HOST

Bianca Stratulat

Chief Data Officer

Unifeye

BUILDING END-TO-END PIPELINES IN DATABRICKS



WORKSHOP HOST

Namrah Ghafoor

Customer Insight Analyst

Domino's Pizza

FROM DATA TO DECISIONS: STORYTELLING WITH POWER BI DASHBOARDS

WORKSHOP HOST

Stephen Price

Data Science Lead

City & Guilds

DEVELOPMENT TO DEPLOYMENT: INFRASTRUCTURE FOR DATA TEAMS

WORKSHOP HOST

Dayo Oguntoyinbo

Senior Applied Scientist

Amazon Web Services

AGENTOPS: OPERATIONALISE AGENTIC AI AT SCALE USING AWS

EARL 2026 Panel:

Seeking Certainty: Leadership Bravery in the Age of Data Overload

PANEL HOST

Alice Dewar-Mills

Fractional Director

Fractional on Demand

PANELLIST

Martin Fagg

Chief Technology Officer

Tillo

PANELLIST

Matt Thomas

Head of Strategic Insight & Analytics

British Red Cross

What Our Delegates Say

I FOUND ALL THE TALKS REALLY ENGAGING AND THE ATMOSPHERE REALLY FRIENDLY.

STAFF WERE VERY KIND AND I FELT REALLY WELL CATERED FOR OVER BOTH DAYS I ATTENDED.

THE MIX OF TOPICS AND BUSINESS CASES IS ONE OF THE STRENGTHS OF THE CONFERENCE.

Hear From The Team...

I feel privileged to say I have been to every single EARL initially as a delegate and now as the lead organiser. With a strong legacy, I'm excited to continually evolve EARL as a central part of the annual Data Intelligence calendar, continuing to grow our wonderful community globally.

One of the things I most enjoy about EARL is meeting people from all over the world, and across a multitude of different industries. With attendees spanning every continent and 14 distinct industries, there is always something to learn from others, whilst also feeling re-assured that everyone is facing and solving similar business challenges.

I'm really looking forward to EARL 2026 and expanding our focus so that we can bring new people into our wonderful community.

Jeremy Horne

EARL conference 2026

BRIGHTON, UK
OCTOBER 6 - 8

Datacove
SILICON BRIGHTON

VISIT OUR WEBSITE

Get In Touch

Want to Put Your Company in Front of Data and Tech Leaders at EARL 2026?

BOOK A DISCOVERY CALL HERE

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www.datacove.com