

EARL 2026 AGENDA | DAY ONE | 7TH OCTOBER

START OF CONFERENCE

09:00 - 12:30	
SESSION ONE	
Keynote: Nicola Rennie Data Visualisation Specialist Office for National Statistics	
Keynote: Leanne Fitzpatrick Director of Data Science & AI Financial Times	
STREAM ONE	STREAM TWO
11:00 - 11:25	11:00 - 11:25
From Insight to Impact: A Shiny App for Public Decision-Making Jonathan Taylor Chief Executive Officer Panlogic	Synthesising the Universe Stephen Wilkins Professor of Astronomy and the Public Understanding of Science University of Sussex
11:30 - 11:55	11:30 - 11:55
UK Biodiversity Data: Stories and Opportunities Will Millard Data and Analytics Manager National Biodiversity Network Trust	Lessons from the SPHERE-PPL NHS Severe Patient Harm Forecasting Contest Nick Howlett Senior Data Scientist BNSSG ICB (NHS)
12:00 - 12:25	12:00 - 12:25
HER+ Data: Supporting Women in Data Hurma Ehtesham Data System Analyst Civic	Bindicator! Fiona Pye Senior Data Analyst AutoTrader UK

LUNCH

13:30 - 15:00	
SESSION TWO	
STREAM ONE	STREAM TWO
13:30 - 13:55	13:30 - 13:55
Who is that doggy in the classified advert? Using standard laptop hardware for deduplication and programmatic classification of web-scraped advertisements of dogs Bree Merritt & Ben Cooper PhD Student Senior Data Officer Royal Veterinary College Dogs Trust	Data, People and Planet Megan Bourne Data Scientist Levy
14:00 - 14:25	14:00 - 14:25
Beyond Functions: Choosing the Right Object-Oriented Paradigm for Business R Development Colin Gillespie CTO Jumping Rivers	Fuzzy Navel: Modelling Subjective Cocktail Experiences in R James Bore Managing Director Bores Group Ltd
14:30 - 14:55	14:30 - 14:55
Shiny, but Make It Reproducible Ashley Baldry Senior Data Scientist Acuity Analytics	The Bacon Pipeline: Is AI Changing The Way We Make Bacon? Lowell Gould Manager of Genetic Data Systems Smithfield Foods

BREAK

15:30 - 17:00	
SESSION THREE	
STREAM ONE	STREAM TWO
15:30 - 15:55	15:30 - 15:55
Agentic AI Systems for Cloud Migration: Embeddings, Orchestration, and Azure Integration Timothy Wong & Alessandro Abati Lead AI Platform Engineer AI Platform Engineer London Stock Exchange Group	The Most Common Mistakes Women in Tech Make When Interviewing For More Senior Roles Lydia Hawthorn Delivery Director Cprime, Inc
16:00 - 16:25	16:00 - 16:25
mini007: Designing, Managing, and Orchestrating AI Agents in R Mohamed El Fodil Ihaddaden Analytics Engineer HDI GLOBAL SE	Is Someone Poisoning Your Data? Or, The Curious Misadventure of a Holiday Company That Trusted Price Intelligence and Began to Suspect Their Competitors Had Other Plans Andres Baravalle Principal Data Engineer On The Beach
16:30 - 16:55	16:30 - 16:55
Anatomy of an AI Agent: From Prompt Chains to Production Workflows Lee Davies Founder HiAi	Beyond 30-60-90: Finding the True Duration of Churn Benefit Andrew Kelly Analytics Manager Sky UK

END OF DAY ONE | EVENING EVENT AT BRIGHTON PALACE PIER, PALM COURT RESTAURANT 17:30 - 22:30

EARL 2026 AGENDA | DAY TWO | 8TH OCTOBER

START OF DAY TWO

09:00 - 10:30
SESSION ONE
<p>Panel: Stop Seeking Certainty: Leadership Bravery in the Age of Data Overload</p> <p>Host: Alice Dewar-Mills</p> <p>Fractional Director Fractional on Demand</p>
09:55 - 10:05
<p>Shiny Happy Centres: Visualising Performance with Speed and Ease</p> <p>Alison Telford</p> <p>Data Scientist (R Shiny Developer) City & Guilds</p>
10:05 - 10:15
<p>Model over Mindset</p> <p>Steve Hooley</p> <p>Data Analyst Data Steve Ltd</p>
10:15 - 10:25
<p>Lets Hunt Aliens</p> <p>Fanzhou Liang</p> <p>Solution Engineer Connect Fibre Ltd</p>

BREAK

11:00 - 12:30	
SESSION TWO	
STREAM ONE	STREAM TWO
11:00 - 11:25	11:00 - 11:25
<p>AI Marketing in a Customer Centric world</p> <p>Sophie Boulderstone & Simon Dixon</p> <p>CEO & Founder CTO & Co-Founder Inkie</p>	<p>Please tell me that graph isn't a plot</p> <p>Charlotte Hadley</p> <p>Data Visualisation Coach & Founder Graph Plot Chart Data Story</p>
11:30 - 11:55	11:30 - 11:55
<p>Your Marketing Is a Mess and Your Google Analytics Is the Problem</p> <p>Abbie Brookes</p> <p>Data Scientist Datacove</p>	<p>From Individual Contributor to Data Leader: The Skills No One Teaches</p> <p>Bianca Stratulat</p> <p>Chief Data Officer Unifeye</p>
12:00 - 12:25	12:00 - 12:25
<p>Sophie Clarke</p> <p>Associate Director of Data & AI Code First Girls</p>	<p>From Data to Narrative: Developing an interactive scrollytelling for the Asylum system</p> <p>Ciarán Fitzsimons</p> <p>Senior Analyst National Audit Office</p>

LUNCH

13:30 - 15:00	
SESSION THREE	
STREAM ONE	STREAM TWO
13:30 - 13:55	13:30 - 13:55
<p>From Data to Blockbuster: Insights that stick</p> <p>Laura Mawer</p> <p>Data Scientist Datacove</p>	<p>Rachel Keane</p> <p>Chief Data Inspirer The Data Inspiration Group</p>
14:00 - 14:25	14:00 - 14:25
<p>Applying a Survey based segmentation to a Analytical Customer Database</p> <p>AJ Small</p> <p>Analytics Lead Sky UK</p>	<p>Beyond the Code: Thriving in Data Careers</p> <p>James Mullan</p> <p>Director Analytix 360</p>
14:30 - 14:55	14:30 - 14:55
<p>Thinking Beyond the Data</p> <p>Agnes Trocinska</p> <p>Decision Strategist Freelance</p>	<p>Bridging the Gap: A practical, opinionated checklist for designing tech solutions that deliver real business impact</p> <p>Elizabeth Brown</p> <p>Data Scientist Branding Science</p>

BREAK

15:30 - 17:00
SESSION FOUR
15:30 - 15:40
<p>Building a Realistic-Physics-Constrained Concentrated Solar Power Plant Revenue Optimiser using Python and PyTorch</p> <p>George Oxley & Seb Davie</p> <p>Senior Software Engineer Software Engineer DabApps</p>
15:40 - 15:50
<p>See your pipeline while it runs: lightweight monitoring in Python with plotsrv</p> <p>Samuel Anees-Hill</p> <p>Data Scientist City & Guilds</p>
15:50 - 16:00
<p>From Prototype to Production: Building Agentic AI Systems That Actually Work in the Enterprise</p> <p>Seth Shenbanjo</p> <p>Managing Director Rodan Analytics</p>
Closing Keynote

END OF CONFERENCE