



EARL

conference

2026

SPONSORSHIP PACK

EARL 2026 | Data Intelligence Conference



6TH - 8TH OCTOBER

LEONARDO ROYAL HOTEL BRIGHTON WATERFRONT, UK

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EARL 2026: Data Intelligence Conference

EARL (The Enterprise Applications of the R and Python Language) is a cross-sector international data intelligence conference, showcasing how organisations are transforming decision-making, products, and services through advanced data capabilities.

With strong roots in R and Python, EARL 2026 will expand its focus to reflect the evolving landscape of data intelligence, while still maintaining a strong emphasis on R and Python. We invite abstracts across a broad range of languages, platforms, and techniques, including R, Python, SQL, Rust, and modern AI/ML tooling, with a continued focus on real-world commercial impact.

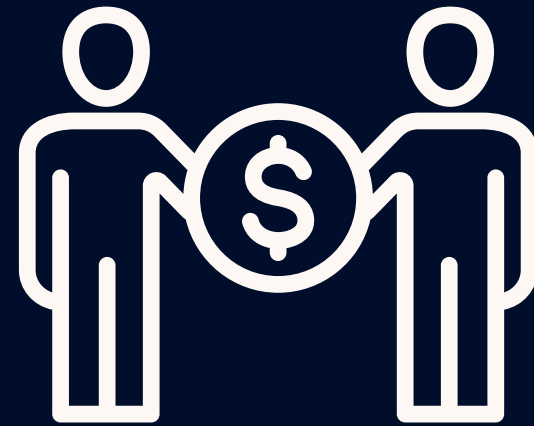




Hosted in one of our city's historic seafront hotels over three days, including the much-anticipated evening reception on Wednesday night at an iconic South Coast venue. We are excited to deliver an enriched EARL experience and look forward to welcoming you to Brighton to connect, learn, and discover the latest in data intelligence innovation.



WORKSHOPS



COMMERCIAL
APPLICATION
USE CASES



THE LATEST
TECHNICAL AND
COMMUNITY
DEVELOPMENTS



A VARIETY OF
NETWORKING
OPPORTUNITIES



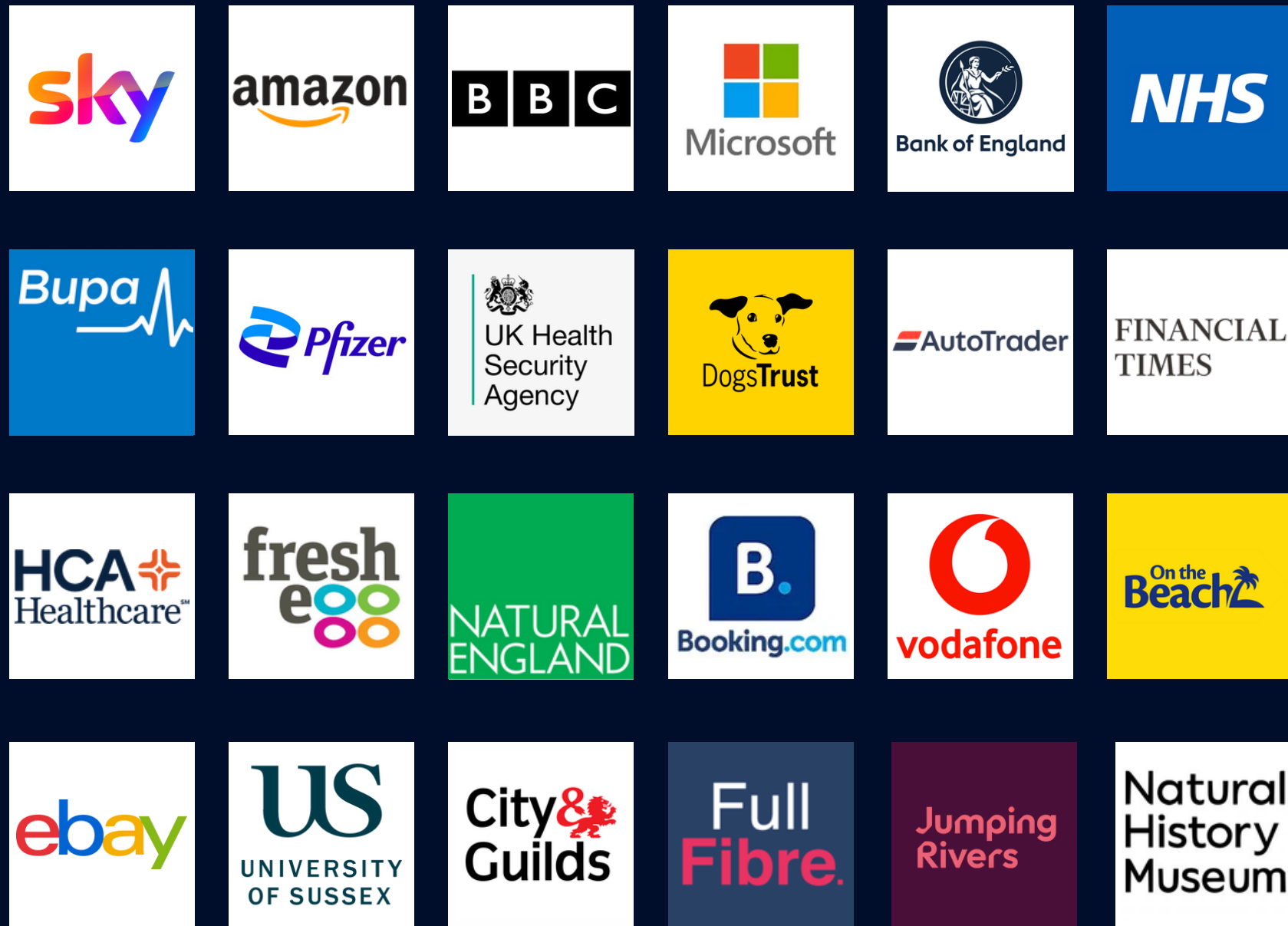
WHY SPONSOR EARL?

EARL brings together organisations that are using data and AI to deliver real business value. The conference attracts senior leaders and decision-makers who influence how data is applied across their organisations.

Sponsoring EARL gives you direct access to a highly engaged audience of global decision-makers in technology. Attendees come to EARL to learn from peers, evaluate new approaches, and understand how tools and techniques perform in real commercial environments.

EARL offers a focused, credible setting to build meaningful relationships with the people shaping how data intelligence is delivered in organisations today.

Companies Previously in Attendance



Who Attends EARL:

- Heads of Department & Senior Leadership
- Executive Leadership & Founders
- Senior Specialists & Principal Roles
- Specialists, Consultants & Managers
- Early Career & Students

Most Represented Industries:

- Technology/IT
- Consulting
- Government/Public Sector

EARL 2025



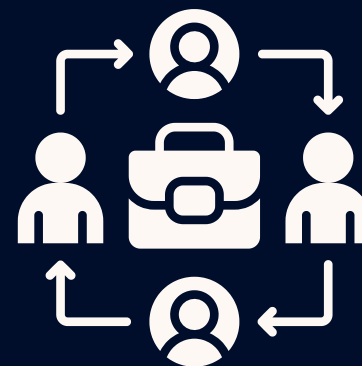
200+
ATTENDANCE



53 SPEAKERS ACROSS
3 DAYS



BROUGHT TOGETHER
9 COUNTRIES
FROM ACROSS THE GLOBE



CROSS-SECTOR
PARTICIPATION FROM
14 INDUSTRIES

Sponsorship Packages

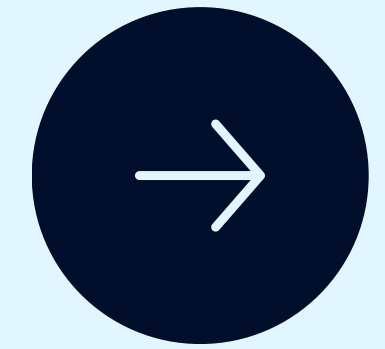


PACKAGES	PRICE
Sponsor a Stream Three talks from your company three day passes free evening event access <i>plus discounted upgrades.</i>	£1,995 + VAT
Exhibitors' Stand in the Coffee Area for Two Days	£895 + VAT
Exhibitors' Stand in the Coffee Area for One Day	£495 + VAT
Full-Page Advertisement in the Conference Programme	£695 + VAT
Half-Page Advertisement in the Conference Programme	£395 + VAT

Sponsorship Packages

BENEFIT	GOLD £10,000 + VAT	SILVER £5,000 + VAT	BRONZE £2,500 + VAT
Full Conference Passes	5	3	1
Programme Advertisement Space	Double Page	Single Page	Half Page
Logo with Link on the EARL Website	✓	✓	✓
Promotion Through Social Media Platforms	✓	✓	✓
Exhibitors' Stand Space	✓	✓	
Feature at the Networking Lunch (Tuesday)	✓	✓	
A Write-Up Published on the EARL Website	✓	✓	
Seat on the EARL Panel	✓		
90 minute Sponsored Stream 3 talks dedicated to your company	✓		
Feature at the Evening Event (Wednesday)	✓		
Logo on Gift Bags and T-Shirts	✓		

2025 Keynote Speakers



WES MCKINNEY
PRINCIPAL ARCHITECT AT POSIT
CHIEF SCIENTIST AT VOLTRON DATA

BUILDING DATA SCIENCE TOOLS
IN AN AI-NATIVE WORLD



RACHEL KEANE
CHIEF INSPIRER AT DIGDATA

FROM FAILING MATHS TO
FOUNDING DIGDATA (AND
EVERYTHING IN BETWEEN)



ERIC DRASS
ARTIST AT
SHARDCORE

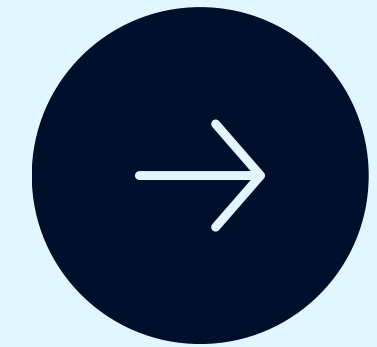
SLOP-POCALYPSE NOW -
AI AND THE FUTURE OF HUMAN
CULTURE



2025 Panel

CONNECTING THE DOTS:

LEADERSHIP STRATEGIES FOR DATA-DRIVEN DECISION MAKING



ALICE DEWAR-MILLS

**FRACTIONAL COMMERCIAL DIRECTOR
AT FRACTIONAL ON DEMAND**



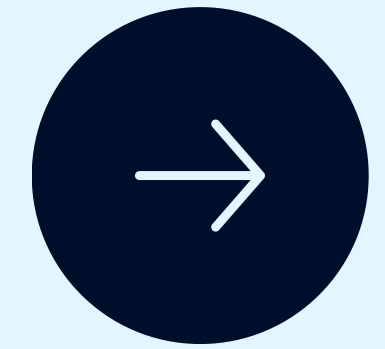
KATE ASHWORTH-BRASH
**FRACTIONAL CTO &
AI GOVERNANCE
DIRECTOR**

JAN-AAGE FRYDENBO-BRUVOLL
FRACTIONAL CTO AT SKIPA



ANDY COTTLE
**FRACTIONAL
FINANCE DIRECTOR
AT ANTISANA**

2025 Workshops



**SIMULATION GUIDED BAYESIAN
DESIGNS USING R
BY LINCOLN COLLING**



**CORE MACHINE LEARNING
CONCEPTS IN PYTHON
BY AIDA GJOKA**



**DYNAMIC PRESENTATIONS
WITH QUARTO
BY MYLES MITCHELL**

**DEPLOYING AI IN R WITH
{ELLMER} AND {SHINY}:
FROM EXPERIMENTATION
TO PRODUCTION
BY NIC CRANE**

What Our Delegates Say



I FOUND ALL THE TALKS REALLY ENGAGING AND THE ATMOSPHERE REALLY FRIENDLY.



STAFF WERE VERY KIND AND I FELT REALLY WELL CATERED FOR OVER BOTH DAYS I ATTENDED.



THE MIX OF TOPICS AND BUSINESS CASES IS ONE OF THE STRENGTHS OF THE CONFERENCE.





HEAR FROM THE TEAM...

I feel privileged to say I have been to every single EARL initially as a delegate and now as the lead organiser. With a strong legacy, I'm excited to continually evolve EARL as a central part of the annual Data Intelligence calendar, continuing to grow our wonderful community globally.

One of the things I most enjoy about EARL is meeting people from all over the world, and across a multitude of different industries. With attendees spanning every continent and 14 distinct industries, there is always something to learn from others, whilst also feeling re-assured that everyone is facing and solving similar business challenges.

I'm really looking forward to EARL 2026 and expanding our focus so that we can bring new people into our wonderful community.

Jeremy Horne



SILICON
BRIGHTON

Contact & Next Steps

VISIT OUR WEBSITE



WANT TO PUT YOUR COMPANY IN FRONT OF
DATA AND TECH LEADERS AT EARL 2026?



BOOK A DISCOVERY CALL HERE

INTERESTED IN SPEAKING AT EARL 2026?

SPEAKER ABSTRACT SUBMISSIONS FOR EARL 2026 ARE NOW OPEN,
AND WE'RE INVITING YOU TO SHARE YOUR DATA INTELLIGENCE STORY
ON THE MAIN STAGE. APPLICATIONS CLOSE ON 28TH FEBRUARY 2026.



SUBMIT YOUR ABSTRACT PROPOSAL HERE

